



## Request for Expression of Interest

### U-Haul Banner Artwork

RFEOI-2018-11b – U-Haul Banner Artwork

**Issue date:** September 13, 2018

**Closing date and time:** 2:00 p.m. PST on October 18, 2018

Expressions received after the deadline may be rejected.

Proponents are requested to deliver and ensure expressions are received and time/date stamped.

<b>Mail / Courier</b>	<b>Electronic (preferred)</b>
Westbank First Nation 101-515 – Highway 97 South Kelowna BC, V1Z3J2 Attention: Purchasing	Electronic copies of the RFP may be submitted to: <a href="mailto:purchasing@wfn.ca">purchasing@wfn.ca</a> The subject line must contain the following: <b>Response to RFEOI-2018-11b –U-Haul Artwork</b>
<b>Fax responses will not be accepted</b>	

*Community. Leadership. Pride.*

## U-Haul Banner Artwork

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This section defines the proposal summary, scope of work and submission guidelines that are to be followed by all participating artists. Westbank First Nation herein may be referred to as “WFN”.

### **1. Request for Expression of Interest Summary**

WFN is requesting expressions of interest from artists to propose art imagery that depicts Okanagan/syilx culture and history, with a connection to travel and trade, and aspects of past, present and future. The art will be printed on a large banner located at the new U-Haul location on Old Okanagan Highway in Westbank BC.

### **2. Background**

U-Haul recently opened its business located on WFN reserve lands (3571 Old Okanagan Hwy) and has expressed an eagerness to reflect this positive relationship through providing space (75 feet by 10 feet) to have syilx/Okanagan artwork depicted on the external wall of its leased building. The area where the building is located has been a central location for travel, trade and interactions for countless generations predating settlement in the territory. The business location parallels what is now known as Old Okanagan Hwy. Prior to this recognition the travelling route was a main passage corridor for syilx/Okanagan people travelling the valley harvesting resources and conducting trade with neighbouring First Nation people. The trail has undergone many transformations over generations including serving as the Fur Brigade Trail, the Main Street for Westbank in its early stages of development, and today, serving as a recognized corridor used to connect residential areas to Hwy 97.

U-Haul has provided funds to WFN to carry out the process of commissioning an artist and to ensure completion of the banner art project. The WFN Public Arts Committee (“PAC”) has been identified as the primary lead on WFN’s behalf. The WFN PAC is mandated to:

1. Promote WFN culture through the arts;
2. Provide advice and act as a resource to Council and staff on the implementation of a WFN Public Art Program;
3. Propose and support activities that benefit and advance public art on, and off WFN Lands; and
4. Create and administer a public art selection process for the commissioning and/or purchase of art for public purposes.

The U-Haul Banner Artwork project has a **maximum budget of \$10,000 to pay the awarded artist(s)**. Multiple artists may be considered but must be clearly defined within the participant’s submitted expression of interest.

### **3. Objective and Responsibilities**

The main objective is to display artwork on a banner (or banners) that will be attached to the external wall of the new U-Haul business. This artwork will be created by a local artist reflecting syilx/Okanagan culture and history related to the area where the business is located.

The goal of the banner project is to create a sense of place predating settlement history but also relates to the business of travel, trade and interaction from a syilx/Okanagan perspective that is inclusive to contemporary practices.

U-Haul is providing the space and is paying for all costs associated to the banner including installation. The selected artist is responsible for providing a final draft of artwork that will be displayed on the banner(s).

**4. Expression of Interest and Art/Language Project Timing**

- a. The closing date for this Request for Expression of Interest is **October 18, 2018 at 2:00 PM PST** per WFN Time Clock. Expressions received after the deadline may be rejected.
- b. The winning participant(s) will be awarded their contract before **October 26, 2018**.
- c. Final drafts of the banner artwork for this project must to be **submitted prior to November 23, 2018**.

**5. How to Submit a Expression of Interest**

Expressions of Interest must be delivered by one of the following methods indicated below (I. digitally, or II. Hardcopy). **Fax Submissions will not be accepted:**

**I. Digitally:**

Email submission to: [Purchasing@wfn.ca](mailto:Purchasing@wfn.ca). Please reference 'RFEOI-2018-11b – U-Haul Banner Artwork' in the subject line.

**II. Hardcopy Physically Delivered to:**

Westbank First Nation  
101-515 Highway 97 South, Kelowna, BC  
V1Z3J2  
Attention: Purchasing

Reference 'RFEOI-2018-11b – U-Haul Banner Artwork' on the envelope or cover page.

**6. Deliverables**

Participants are asked to provide the following information in their Expression of Interest response:

- A. Cover letter introducing the participant and their background, understanding of the banner project, and their personal vision, and interest in the project.
- B. Copies of previous art.
- C. Draft sketches or design of proposed Okanagan/syilx artwork for the U-Haul banner.
- D. Recommendations:
  - i. Keep it short and simple. Submissions should be 5-10 pages including drafts and previous artwork.
  - ii. Provide commentary why this project is important to the participant.
  - iii. Include ideas or recommendations outside of what has been requested in this document.
  - iv. Explain the medium the artist will use to create the banner artwork.

**7. Evaluation Process and Criteria**

The awarding of the banner artwork contract shall be based on the best overall value to WFN. Submissions will be assessed and scored, based on the evaluation criteria that will include, but is not limited to the Evaluation Criteria described in the table below:

Evaluation Criteria	
Creative Merit	Appropriateness of Proposed Art
Qualifications (referenced work)	Project Understanding
Financial Considerations	

**Appendix “A” – U-Haul Banner Wall**

The location of the banner(s) will be on the Western side of the new Westbank U-Haul location.

